

REQUEST FOR PROPOSAL FOR BRAND AND DIGITAL MARKETING CONSULTANT

Siddhartha Bank Ltd. invites sealed proposals from interested firms/companies for appointment of **Brand Consultant and Digital Marketing Consultant**.

Published Date : 14 May 2025
Bid Document Fee : NPR 1,000.00 each (Non-refundable)
Bid Security Amount : NPR 150,000 for Brand Consultant and NPR 100,000 for (Refundable) Digital Marketing Consultant
Submission Deadline : 28 May 2025, Within 5 PM
Submission Place : General Administration Department at Hattisar, Kathmandu.

Minimum Eligibility Criteria:

Criteria	Brand Consultant	Digital Marketing Consultant
Years of Operation	Minimum 5 Years of registration.	
Annual Turnover	Minimum NPR 5 Crores in the Fiscal Year 80/81.	Minimum NPR 2 Crores in the Fiscal Year 80/81.
Client Exposure	At least 1 BFI in the last 3 years.	At least 1 BFI in the last 3 years.
Exclusivity	Should agree to provide exclusive service to Siddhartha Bank during the agreement period of 3 years.	

The detailed scopes of work, terms & conditions can be found in the RFP document. Interested parties can obtain RFP document from the Bank's General Administration Department during office hours upon deposit of document fee.

Note:

The Bank reserves the right to accept/reject any or all proposals with or without assigning any reasons whatsoever.